



Motorcycle Industry Council
Media Relations
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"Cash for Clunkers" Update

Question: Are motorcycles included in the federal government's "Cash for Clunkers" program?

Answer: Motorcycles were not included in the original clunker program, enacted by Congress as part of a Supplemental Appropriations bill in June. The program was slated to run through October 2009, however, due to its popularity, the appropriated funding has been exhausted. Legislation to provide an additional \$2 billion in funding is expected to be voted on and passed in the Senate today to keep the program going. However, the pending funding legislation makes no changes in the existing program and as such, motorcycles will still not be included. No amendments to the existing program were considered, as the addition of any amendments would make it impossible to pass before the upcoming month long recess.

The additional funding legislation will enable the program to continue into September. If there is consideration of a new program after that, MIC will work to get motorcycles included. There are two stand-alone clunker bills pending:

1. Sponsored by Sen. Casey (D-PA) includes motorcycles selling between \$7,000 and \$20,000 (MIC advocates inclusion of motorcycles selling for less than \$7,000 as well).
2. Bill sponsored by Sen. Feinstein (D-CA) does NOT include motorcycles.

When the clunkers program was originally discussed, Congressional staff involved with the legislation told MIC staff that they would not consider motorcycles because they were having enough difficulty getting support for the car program. However, now that the car program has proven so popular, perhaps there will be a push for continuation. If so, it will provide an additional opportunity to advocate for motorcycle inclusion.

The Motorcycle Industry Council exists to preserve, protect and promote motorcycling through government relations, communications and media relations, statistics and research, aftermarket programs, development of data communications standards, and activities surrounding technical and regulatory issues. It is a not-for-profit, national industry association representing manufacturers and distributors of motorcycles, scooters, motorcycle/ATV/ROV parts and accessories, and members of allied trades such as insurance, finance and investment companies, media companies and consultants.

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The MIC is headquartered in Irvine, Calif., with a government relations office adjacent to Washington, D.C. First called the MIC in 1970, the organization has been in operation since 1914. Visit the MIC at www.mic.orgT.

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