



Contact:  
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### **MIC/SVIA member update**

Tomorrow April 1, 2009, MIC/SVIA executives Tim Buche, Paul Vitrano, Kathy Van Kleeck and Duane Taylor will be in Washington, DC representing the powersports industry and your interests at a unique rally and Congressional briefing on Capitol Hill. The event is designed to help industry advocates meet members of Congress, provide industry impact information and bring attention to the CPSIA crisis.

The MIC/SVIA team has been working for weeks behind the scenes with event organizers to help make this event impactful and successful for our industry and ultimately for our customers.

You can participate by going to [www.amendthecpsia.com](http://www.amendthecpsia.com) website where you can watch and hear the event live at 10AM EST via online streaming audio and video.

Date and Location: April 1, 2009, 10:00AM, Capitol Visitors Center, Room HVC201 A&B, The U.S. Capitol

#### Participating Organizations:

- Motorcycle Industry Council (MIC)
- Specialty Vehicle Institute of America (SVIA)
- Alliance for Children's Product Safety
- American Apparel and Footwear Association
- American Motorcyclist Association
- Fashion Jewelry Trade Association;
- Juvenile Products Manufacturers Association
- Handmade Toy Alliance
- International Sleep Products Association
- National Association of Manufacturers
- National Association of Resale and Thrift Shops
- National Bulk Vendors Association
- Toy Industry Association

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Speakers Include:

Richard Riley, Fredericktown Yamaha	ATV
Chase Yencer, Youth MX racer	Motorcycles
Steve Burnside, DSD KAWASAKI	ATV- M/C Dealer
Rick Woldenberg, Alliance for Children's Product Safety	
Robert Burns, DreamBikes	Bicycles
Carter Keithley, Toy Industry Association	
Jim DeMint, Senator	
Joe Barton, Representative	
Barbara Beck, Gradient	Scientist
Rick Reiss, Exponent	Scientist
Jill Chuckas, Craft Handmade Toy Alliance	
Cecilia Leibovitz, Craftbury Kids, HTA	Crafts
Rob Wilson, Challenge & Fun Kids, Inc.	Toys
William Wadell, University of Louisville	Scientist
Eileen Moyer, Reckitt Benckiser	Specialty Products
Carol Baicker-McKee, author	Books
American Apparel and Footwear Assoc.	Apparel
Susan Baustian, Winmark Corp	Charities and Thrift Shops
Steve Kanor, Enabling Devices	Toys for special children
Scott Krueger, Westwood Design	Baby Furniture
Melanie Tommey, Mel's Country Crafts	Crafts
John Engler, National Association of Manufacturers	

Members of Congress:

The Hon. Jim DeMint  
The Hon. Joe Barton  
The Hon. Marsha Blackburn  
The Hon. Phil Gingrey  
The Hon. George Radonovich  
The Hon. Cliff Stearns  
The Hon. Ed Whitfield

For the latest information on CPSIA activity -- follow Paul Vitrano on twitter (name: paulvitrano) and go to [www.MIC.org](http://www.MIC.org) and [www.StopTheBanNow.com](http://www.StopTheBanNow.com) for complete background information, status reports, news clips and video.